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# Announcing iGuide VR

**Kitchener, Ontario, Canada** — iGuide announced availability of iGuide VR on Friday April 21st, enabling users of Premium iGuide packages to immediately upgrade to the latest release.

"We recognized the growing demand for headset enabled real estate content and developed a VR experience that benefits from floor plan navigation, the hallmark of the iGuide." said Kevin Klages, Co-founder at iGuide.

#### **Positive Customer Impact**



Cliff Rego, Broker of Record at Rego Realty recently previewed the iGuide VR technology and will be introducing it as a brand building program for his marketplace.

"iGuide VR offers a new level of experience for searchers and prospective home buyers. We view this technology as a way to capture mind and market share in unconventional and overlooked ways."

## iGuide VR Availability

iGuide VR is an innovation driven by customer feedback and is part of iGuide's commitment to deliver the best shopping tools to home buyers. iGuide VR is available for use with every Premium iGuide Package.

To view a sample of the new iGuide VR, please visit www.goiguide.com

## **Background**

Founded in 2012, Planitar Inc., creator of iGuide, is the worldwide leader in property documentation technology. The company offers iGuide to help sellers, buyers and realtors, prepare, market and close real estate deals.



Visit www.goiguide.com to sample iGuide VR.

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For more information on iGuide VR:

www.goiguide.com